



Guidelines for Use of the ESEH Name and Logo

General

ESEH regional representatives and ESEH members are encouraged to use the logo for links from their personal websites. ESEH likes to accommodate most requests for use of the logo, in particular for regional and local conferences or on websites. We also need to protect the reputation of our organisation. Therefore we reserve the right to turn down requests for use of the logo and name as well as the use of screenshots of its website or use of printed material if deemed inappropriate

We require that any potential user of the logo apply for explicit written permission from the ESEH secretary before using the ESEH logo and name in any way that might imply affiliation or endorsement by ESEH. ESEH may provide any user with written requirements as to the size, typeface, colors, and other graphic characteristics of the logo and name.

Activities for which the logo and name can be used

The logo and name of ESEH can only be used in the following circumstances:

The organisation of a regional environmental history conference organised by at least two ESEH members or the Regional Representative of that region/country. The publication of proceedings of ESEH conferences or regional conferences approved by the board.

On websites of non-profit scholarly organisations that have similar objectives to ESEH, e.g. The American Society for Environmental History. Any use of the logo on an external website needs written permission from the secretary of ESEH.

By partners in co-operative projects. Use of the logo should be specified in any written co-operation agreements.

In these as in potential other cases, ESEH needs to be contacted prior to using the logo.

About the Logo

If using the ESEH logo on a non-ESEH publication, programme, poster, web page etc., the ESEH logo must appear by itself in a manner that does not in any way indicate that ESEH is the organiser/publisher of a sponsored or supported activity or publication. When used on a website the ESEH logo must also appear by itself in a manner that indicates that ESEH does endorse the services, and information provided on that site but that it does not maintain the website nor is responsible for its content.

The ESEH logo can not be used for any commercial purposes.

It is not allowed to distort or alter any element of the ESEH logo without prior written permission.

Approval Process

To request approval, a potential user needs to contact the ESEH secretary either by email or post requesting permission. We will try to respond within 10 days. In the meantime the ESEH logo can not be used until approval is received.

The approval to use the ESEH logo and name is limited to the information provided in the request for use.

Send any requests for use of the logo or questions about its use to the ESEH secretary. You can find the contact details at www.eseh.org.

Last revised: 11 September 2005